

## AccountAbility Quest 2025 Rules and Regulations

The AccountAbility Quest (the “Competition”) is an examination comprised of fifty (50) multiple-choice questions (the “Examination”) predominantly based on accounting, entrepreneurship, business acumen, and introductory financial literacy concepts, to be written on March 15, 2025, between 10:00am and 11:00am (the “Examination Date”) via the ChatterHigh platform.

The Competition is conducted by the Chartered Professional Accountants of Alberta (“CPA Alberta”) and is open to all individuals enrolled in secondary schools in the Province of Alberta (each, “Student”). If the Student is under the age of majority in the Province of Alberta (eighteen (18) years of age) at the time of registration in the Competition, a parent or legal guardian of the Student is required to provide CPA Alberta with a parental consent which includes a declaration of eligibility, liability release and publicity/privacy release (the “Parental Consent”) no later than March 3, 2025 at 11:59pm (the “Parental Consent Deadline”). A copy of the Parental Consent can be found at [www.cpaalberta.ca/AccountAbilityQuest](http://www.cpaalberta.ca/AccountAbilityQuest). CPA Alberta reserves the right, in its sole discretion, to contact a Student’s parent or legal guardian for the purpose of verifying their agreement on the Student’s behalf to the terms and conditions outlined in these Rules and Regulations. If CPA Alberta does not receive the appropriate Parental Consent by the Parental Consent Deadline, the Student will not be eligible to participate in the Competition. Additional information about the Competition can be found on CPA Alberta’s student website at [www.cpaalberta.ca/AccountAbilityQuest](http://www.cpaalberta.ca/AccountAbilityQuest).

### 1. HOW TO PARTICIPATE IN THE COMPETITION

#### 1.1 Competition Period, Eligibility and Entry:

Students may enter the Competition between January 29, 2025, at 9:00am and March 3, 2025, at 11:59pm (the “Competition Registration Deadline”). All time references are local times in Edmonton, Alberta. This deadline may be extended at the discretion of CPA Alberta. To be eligible to enter the Competition, a Student must: (i) currently be enrolled in a high school in the Province of Alberta; (ii) submit a completed Parental Consent Form (if applicable) to CPA Alberta by the Parental Consent Deadline; and (iii) be prepared to write the Examination on the Examination Date through the online platform assigned by CPA Alberta.

#### 1.2 Competition Entry Restriction

To participate in the Competition (the “Participant”), a Student must not be a member of the board, director, officer or employee of, or be living with a member of the board, director, officer or employee of, or be an immediate family member of a member of the board, director, officer or employee of (i) CPA Alberta, (ii) any of its affiliated companies, or (iii) any of its representatives, agents, or advertising or promotional agencies.

## 2. PRIZES

### 2.1 Prizes

Prizes will be awarded to Participants who receive the highest scores in the Examination at the top twenty-five (25) levels, as noted in the chart below (the “Honour Roll Winners”). The highest-scoring Participant (“Top Student”) will receive CAN\$1000. The secondary school's business/accounting class/department attended by the Top Student will receive CAN\$2000. The secondary school with the most students completing the Examination will receive CAN\$4000. The second school with the most Top 25 Participants will also receive CAN\$2000. Total prize distribution will be CAN\$11 925. The prizes will be awarded as follows:

<b>Performance Recognition</b>	<b>Cash Awards</b>	<b>Sub-total Cash</b>
1 <sup>st</sup> Place Honour Role Winner	\$1000	\$1000
School of 1 <sup>st</sup> Place Honour Role Winner	\$2000	\$2000
School with Most Students Completing the Quiz	\$4000	\$4000
School with Most Students in the Top 25	\$2000	\$2000
2 <sup>nd</sup> Place Honour Role Winner	\$500	\$500
3 <sup>rd</sup> Place Honour Role Winner	\$350	\$350
4 <sup>th</sup> to 8 <sup>th</sup> Place Honour Role Winner (5)	\$175	\$875
9 <sup>th</sup> to 15 <sup>th</sup> Place Honour Role Winner (7)	\$100	\$700
16 <sup>th</sup> to 25 <sup>th</sup> Place Honour Role Winner (10)	\$50	\$500
<b>Total Cash Prizes to be Awarded</b>		<b>\$11 925</b>

### 2.2 Prize Allocation:

Each winner, in accordance with Section 2.1 above, will receive the prize money by EFT to a Canadian bank account on or before May 30, 2025. Each prize must be accepted as awarded. No alternatives, substitutions or transfers of prizes will be allowed. Amounts greater than \$500 may be considered taxable and CPA Alberta may contact the winner to collect additional information in order to file required tax slips.

### 2.3 Odds of Winning:

The Competition is a skill-based competition, and the odds of winning a prize are dependent upon a Participant’s Examination score and the number of Participants participating in the Competition. The number of Participants is presently unknown.

### 2.4 Notification:

Honour Roll Winners will be contacted directly in person or by email on or after April 15, 2025. All other Participants or secondary schools receiving prize money will be contacted by email on or before May 30, 2025. Prizes will be distributed upon verification of

Participants' Alberta High School Student Status. The names of the Honour Roll Winners and the secondary schools at which they attend may be published: (i) on CPA Alberta's website at <https://www.cpaalberta.ca/Become-a-CPA> ; (ii) on CPA Alberta's social media; (iii) by third party media releases; and (iv) in CPA Alberta's e-newsletters and internal publications or other CPA Alberta branded media/technology platforms.

### 3. GENERAL RULES

3.1 All decisions of the Competition judges concerning the Competition are final.

3.2 CPA Alberta reserves the right, in its sole discretion, to cancel or suspend the Competition or to amend these Rules and Regulations without prior notice or obligation in the event of any accident, or any printing, administrative or other error.

3.3 By participating in the Competition, each Participant (or, if the Participant is under the age of eighteen (18), the Participant's parent or legal guardian) agrees to be bound by these Rules and Regulations and agrees that CPA Alberta, and each of its affiliates, representatives or agents, shall have the right and permission to use the Participant's name, voice, city/province of residence, and photograph or likeness, for advertising or trade or any other purpose in any media or format now or hereafter known without further compensation, permission or notification.

3.4 By entering the Competition, each Participant (or, if the Participant is under the age of eighteen (18) the Participant's parent or legal guardian) forever releases, discharges, indemnifies and holds harmless CPA Alberta , its affiliates, representatives, agents, advertising and promotional agencies, members of the board, directors, officers and employees, and the Competition judges, from and against any and all injuries, liability, losses or damages of any kind arising in connection with the Participant's participation in the Competition or their acceptance, use or misuse of a prize in connection with the Competition.

3.5 CPA Alberta assumes no responsibility for failure of CPA Alberta's website during the promotional period for the Competition, for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, access providers, computer equipment, or software, for failure of any e-mail or traffic congestion on the internet or at any website, or any combination thereof, including any injury or damage to a Participant's or any other person's computer related to or resulting from registering or downloading any material relating to the Competition. CPA Alberta reserves the right, in its sole discretion, subject to applicable law, to cancel or suspend the online portion of the Competition should a virus, bug or other cause beyond the reasonable control of CPA Alberta corrupt the security or proper administration of the Competition. Any attempt to deliberately damage any website or to undermine the legitimate operation of the Competition is a violation of criminal and civil laws, and should such an attempt be made, CPA Alberta reserves the right to seek remedies and damages to the fullest extent permitted by law,

including criminal prosecution. CPA Alberta is not responsible for any errors or omissions in promoting or administering the Competition.

3.6 By entering the Competition, each Participant (or, if the Participant is under the age of eighteen (18), the Participant's parent or legal guardian) consents to CPA Alberta, its advertising and promotional agencies and the Competition judges, storing and using the personal information that the Participant submitted for the purpose of administering the Competition.

3.7 All intellectual property used by CPA Alberta in connection with the promotion or administration of the Competition, including without limitation, all official marks, trademarks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations are owned (or licensed, as the case may be) by CPA Alberta or its affiliates. All rights are reserved. Unauthorized copying or use of any such intellectual property without the express written consent of its owner is strictly prohibited.

3.8 These Rules and Regulations govern the Competition and must be followed, and by agreeing to participate in the Competition, each Participant (or, if the Participant is under the age of eighteen (18), the Participant's parent or legal guardian) agrees to comply with and be bound by these Rules and Regulations.

3.9 In the event of any discrepancy or inconsistency between the terms and conditions of these Rules and Regulations and disclosures or other statements contained in any Competition-related materials, including but not limited to the Competition entry form or point of sale, television, print or online advertising, the terms and conditions of these Rules and Regulations shall prevail, govern and control.

3.10 The Competition is subject to all applicable Federal, Provincial and Municipal laws and regulations and is void where prohibited.

For additional information, please contact CPA Alberta's student recruitment team at [recruitment@cpaalberta.ca](mailto:recruitment@cpaalberta.ca).