

CPA EDUCATION FOUNDATION EFFECT

Effect newsletter connects donors and supporters with information and news from the CPA Education Foundation. To learn more about the Foundation and its activities, please go here: www.cpaalberta.ca/Foundation.

WINTER 2016

A message from our Chair

As the charitable arm of CPA Alberta, the CPA Education Foundation's commitment to supporting accounting education has been the touchstone of all our efforts and activities. The Foundation Board is always looking for new and innovative ways of honouring this commitment and I can confidently say that we are always striving to reach higher with every new goal.

In September 2016, the Foundation launched the No Limits initiative, which will support Aboriginal Albertans pursuing careers in accounting. The Foundation is deeply invested in the future of the profession and No Limits was created to break barriers preventing the best and the brightest from achieving their career goals and joining the CPA profession.

In the next two years, the Foundation aims to raise a total of \$150,000 in donations to support the No Limits initiative and the Foundation will match this amount. So far, the CPA community in Alberta has been overwhelming generous and supportive of No Limits and I urge you, if you haven't already done so, to learn more by watching the video below and donate today.

Joanne Belliveau CPA, CA, CGA



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NoLimits

Creating opportunities for
Indigenous Albertans



Are you up to The Challenge?



Former Chair of the CPA Education Foundation and longtime donor, Alex Tutschek FCPA, FCA, wants to see you get involved! He's pledged \$20,000 to match donations to the No Limits initiative until December 31, 2016. That's a lofty goal of \$40,000 for the Alex Tutschek Challenge and we need your help!

Funds raised for No Limits will be directed to the following three projects:

- Offering scholarships and awards to Indigenous Albertans pursuing recognized business and accounting degree programs at Alberta post-secondary institutions;
- Partnering with a provincial association that supports Indigenous Albertans seeking educational or employment opportunities in accounting or related business fields; and
- Connecting with Indigenous centres at Alberta post-secondary institutions to help deliver services for Indigenous students in business and accounting programs.

Join the
challenge
today and
donate to
a worthy
cause.

Thank You, No Limits Donors

Thanks to the generosity of CPAs, the CPA Education Foundation has the opportunity to make a positive difference in both the community and in the profession. Your support—whether as a first time donor or a longtime contributor—reaches far and wide to inspire both the Foundation and the people positively impacted by the Foundation.

We would like to extend our heartfelt appreciation to everyone who has stepped forward and generously donated to the No Limits initiative. Your contributions speak volumes of the compassion of the CPA community. Thank you for helping us reach out to others.

An Innovative Leader

The Impact Award honours an individual for his/her contributions to the work and goals of the Foundation.

Garry Cook FCPA, FCA

Garry is a partner and former chair of Crowe Mackay LLP. He has had a successful and extensive career in public accounting, working as a senior partner in a local Calgary firm for over 20 years before founding his own practice, which he merged with Crowe MacKay in 2005. In addition to his professional endeavours, Garry has volunteered extensively within the profession, including currently serving on the CPA Canada Private Enterprise Advisory Committee, and the community. For these contributions, he was awarded Fellowship in 2007 and a Distinguished Service Award in 2010.

Garry's commitment to the work of the Foundation has been integral to the organization's success. In addition to supporting the Foundation, he served as a member of the Board for eight years, including a term as Chair from 2009-2011. During the period under Garry's leadership, the Foundation launched a number of major initiatives, including 'Paying it Forward,' which supported financial literacy education for young Albertans; the annual Conference for Academics; and the Foundation's 'Bridges to the Future' fundraising campaign.

If you would like more information about the award's criteria and how to nominate someone deserving recognition, please visit: www.cpaalberta.ca/Foundation/Impact-Award



Welcome Yvonne Barthel

The CPA Education Foundation would like to extend a warm welcome to the newest Board member, Yvonne Barthel CPA, CA.

Yvonne is an audit partner with KPMG in Lethbridge and has an extensive and impressive history in the not-for-profit sector. She brings enthusiasm, great ideas, and a strong sense of collaboration to the Foundation and we are very excited to move forward with her on our team.

Scholarship Spotlight

Each year, the CPA Education Foundation offers over a hundred scholarships and awards to deserving students from across Alberta at various stages in their educations and careers. Students with a range of interests and talents – whether it be in academic excellence, mentorship, leadership, philanthropy, or community building – are encouraged to apply.

Perhaps a family member you know is looking to follow in your footsteps! If so, check out the Victor Dzurko Generations of Excellence Award:

Victor Dzurko Generations of Excellence Award

Value: \$2,500

Application deadline: February 28, 2017

One (1) award is available to second, third and fourth-year student enrolled in business or commerce at a degree-granting post-secondary institution in Alberta. The successful applicant will demonstrate an interest in pursuing an accounting designation and will have at least one (1) family member who is (or was) a member, in good standing, of CPA Alberta or one or more of its legacy predecessors.

Applicants must:

- be Canadian citizens and residents of Alberta;
- submit most recent transcripts to demonstrate academic achievement;
- provide proof of full-time enrollment at Alberta post-secondary institution;
- submit a letter on why he/she intends to pursue an accounting designation; and
- submit one (1) letter of support from CPA Alberta family member outlining what it means to him or her that the applicant is interested in pursuing the same career path (if CPA Alberta family member is deceased, a letter from another family member or another CPA would be admissible).

For more information or for a list of all the scholarships the Foundation has to offer in 2017, please check out cpaalberta.ca/Foundation/Support-Programs/Students.

SAVE
THE
DATE

MAY
4 & 5,
2017

THE 8TH ANNUAL CONFERENCE FOR ACADEMICS: **KNOWLEDGE HAS NO LIMITS**

Presented by the CPA Education Foundation

May 4 & 5, 2017
Holiday Inn, Red Deer, AB

Presented by the CPA Education Foundation, this exclusive event offers accounting instructors the opportunity to network with educators from all over the province and attend sessions relevant to their career.

Back by popular demand, join us the evening of May 4 for a reception and enjoy the opportunity to network with colleagues and the Foundation's Board!

Conference attendees can enjoy a complimentary night at the Holiday Inn on Thursday, May 4. *Official invitation, program, and registration information to follow.*

If you have any questions about this conference or you want to register early, please email Nicole Rowley: nrowley@cpaalberta.ca

Here are some highlights for this two-day event:

May 4 – Evening Reception

- Hot Food
- Cocktails
- Spectacular draw prizes

May 5 – Conference for Academics

- Breakfast & lunch
- Full day of presentations and networking
- Start your weekend early! The conference ends at 3:30 p.m.