Breaking Barriers

2017 Report to the Community

CPA Education Foundation

CHAIR, CPA EDUCATION FOUNDATION BOARD OF GOVERNORS Joanne Belliveau cpa, ca, cga

EXECUTIVE DIRECTOR Rachel Miller FCPA, FCA

EDITOR Labonneau Dey

ASSOCIATE EDITOR Nicole Rowley

CONTRIBUTORS Quinta Iticka Gordon Turtle

GRAPHIC DESIGN Nathan Webb

CPA Education Foundation Email: cpaef@cpaalberta.ca

1900 TD Tower, 10088 – 102 Avenue Edmonton, AB CANADA T5J 2Z1 cpaalberta.ca/foundation As the charitable arm of the CPA profession in Alberta, the CPA Education Foundation is a registered charitable organization that supports accounting education across the province. The Foundation receives its funding from Alberta Chartered Professional Accountants and others who share a strong and enthusiastic commitment to the advancement of accounting education and the success of Albertans hoping to pursue careers in accounting and business.

Thank you, donors

The Foundation's commitment to accounting and business education in Alberta would not be possible without the generous contributions of our donors and the immeasurable hard work of our supporters. Your dedication to the profession inspires and encourages us to continue forward. Thank you for believing in our Foundation. The pages of this Report to the Community represent the sincere and heartfelt gratitude from individuals all over the province who have benefited from your generosity.

The Foundation would like to thank these individuals for their additional donations and support over the last year:

Alex Tutschek FCPA, FCA Anna Siu CPA, CMA Ben Hsu Bert Cook FCPA, FCA Beverley Foy FCPA, FCA Beverly Forsyth CPA, CA Brian Rolling CPA, CA Bruce Picton CPA, CA Calvin Klontz CPA, CGA Casey Charleson CPA, CA Colleen Johansen CPA, CA Crowe Mackay LLP Dariusz Boniecki cpa. ca Debbie Gorsline ECPA, ECGA Denis Goodale FCPA, FCMA, CA Diana Stevens CPA, CA Donald Easton CPA, CA Donald Quark CPA, CA Douglas Currie CPA, CA Doug Wylie FCPA, FCMA Dwaine Grynke CPA, CA Earle Clarke CPA, CA Edward Allan FCPA, FCA Eldon Godfrey FCPA, FCA Frank Johnson CPA, CA Garry Cook FCPA, FCA Gary Braun CPA, CA

Gerard Luijkx CPA, CA Gordon Turtle Heather Peden CPA, CMA Helena Fung CPA, CGA Hua Wei Chan CPA, CA Ian McDonald ECPA, ECA Janice Rennie ECPA, ECA Javed Sommers CPA, CMA Jerome Lee CPA, CGA Joanne Belliveau CPA, CA, CGA Joe Gagliardi FCPA, FCMA Johannes Du Plessis cpa, ca John Fowlis CPA, CA John Musgreave CPA, CA John Partridge CPA, CA John Pinsent FCPA, FCA Kenneth Biggs FCPA, FCA Labonneau Dey Lara Gaede FCPA, FCA Liza Richer CPA. CA Lori Ann McGurran CPA. CGA Lorne Baxter FCPA, FCA Michael Burnyeat CPA, CA Michael Rudder CPA, CA Monte Tutschek CPA, CA Nathan and Lauren Carlson Nizarali Lallani CPA. CA

Peter Kerr CPA, CA Peter Stephen FCPA, FCA Phoebe Elliot CPA, CA R.A. Appleyard FCPA, FCA Rachel Miller FCPA, FCA Rebecca Penner CPA, CGA Renate Clements CPA, CA Renee Zheng CPA, CA Robert Prasow CPA, CA Robert Young FCPA, FCA Shane Wanotch CPA, CA Shauna Scott CPA, CA Shelley Lorenz CPA, CA Sheri Wise CPA, CMA Shirley Wong CPA, CA Simon Leung CPA, CGA Sonya Von Heyking CPA, CA+CIA Steve Allan FCPA, FCA, CA+CIRP Steve Glover FCPA, FCA Susan Campbell CPA, CGA Susan Rockwood Sylvia Madder CPA, CGA Theresa Acchione CPA, CA Thomas Bell CPA, CGA Valerie Burrell CPA, CA Victoria Townson CPA, CA Walter Reimer CPA, CA

Every effort has been made to ensure this list of donors is complete and accurate at time of publication. If your name is missing, or you see other errors, please contact the Foundation at cpaef@cpaalberta.ca. This list includes donors for the period of April 1, 2016 to March 31, 2017.



2016/17 Board of Governors

From left to right: Yvonne Barthel CPA, CA, Joe Gagliardi FCPA, FCMA, John Pinsent FCPA, FCA, Joanne Belliveau CPA, CA, CGA, Dave Bodnarchuk FCPA, FCA, Rachel Miller FCPA, FCA (Executive Director), Michael Burnyeat CPA, CA, Theresa Acchione CPA, CA, Kabir Lalani CPA, CGA, Doug Wylie FCPA, FCMA, Bruce Picton CPA, CA.



Message from the Chair

What a year the CPA Education Foundation has had! In my many years of involvement with the Foundation, it seems that every year has eclipsed the previous one in terms of scope of activity and achievement for the Foundation. And I'm sure that this is particularly true for the period of time covered in this Report to the Community.

As you'll read in these pages, the introduction of the No Limits initiative represented a major new direction for the Foundation. Besides creating the opportunity for the Foundation to get involved in some rewarding work, No Limits has raised the profile of the Foundation in many different communities and sectors, which certainly helps us broaden our impact.

Another outcome from our work so far on No Limits has been the impressive way that Alberta's CPAs have stepped up to support the project with their donations, their time, and their ideas. It has been so rewarding for the Foundation to see the generosity and community spirit of CPAs so clearly expressed through this project.

As impressive as the success of No Limits has been, there have been many other Foundation activities over the past year that have also contributed to what has been a very memorable year. The expanded Foundation mandate that resulted from unification has given us opportunities to connect with students and other future CPAs in many new and engaging ways. From the incredibly fun Bowl-a-Rama events that brought students and CPAs together to chat about careers in the profession (in between strikes, spares, and chicken wings) to the Foundation's annual Conference for Academics, the Foundation was visible in the community in more ways—and more places—than ever before.

All in all, it's been a very memorable year. Having this opportunity to serve as Foundation Chair at such a positive time for the Foundation is something I will never forget. I extend my deepest gratitude to my fellow Board Members for their commitment and enthusiasm, and to the Foundation team who consistently deliver innovative and effective programming and products to achieve the Foundation's goals.

Above all, I want to extend my warmest thanks to the Alberta CPAs and other Albertans who donate to the Foundation. Your belief in the Foundation's work and its importance is an inspiration to all of us on the Board, and we thank you for making the achievements of the Foundation possible.

Sincerely,

Joanne Belliveau CPA, CA, CGA Chair

2016 Impact Award recipient inspires progress in the Foundation and the profession

Garry Cook FCPA, FCA

We are pleased to congratulate Garry Cook FCPA, FCA recipient of the 2016 Impact Award presented by the CPA Education Foundation. Awarded annually, the Foundation presents the Impact Award to an individual for his or her contributions to the mission and vision of the CPA Education Foundation.

Garry's commitment to the work of the Foundation has been fundamental to the organization's success. Garry served as a member of the Foundation Board for eight years, including a term as Chair from 2009–2011. With Garry's leadership, the Foundation launched a number of important initiatives, including the Foundation's "Bridges to the Future" fundraising campaign; the annual Conference for Academics; and "Paying it Forward," which supported financial literacy education for young Albertans. Garry has had an extensive and very successful career in public accounting. He is a partner and former chair of Crowe Mackay LLP and worked as a senior partner in a local Calgary firm for over 20 years before founding his own practice, which he merged with Crowe MacKay in 2005. He also has extensive volunteer experience within the accounting profession as well as in the community, including currently serving on the CPA Canada Private Enterprise Advisory Committee. He was awarded Fellowship in 2007 and a Distinguished Service Award in 2010.

We are very honoured to present Garry Cook with this award for his continued support and immense generosity. If you would like more information about the award's criteria and how to nominate someone, please visit **cpaalberta.ca/foundation**.



Generosity knows No Limits

The CPA Education Foundation has been committed to business and accounting education in Alberta for over three decades. With each year, we add to this tradition of supporting the accounting profession by looking for new ways to extend our reach into the community to make a larger, more positive impact.

NoLimits

The No Limits initiative was created to support Aboriginal Albertans pursuing careers in accounting. Through our partnership with the Aboriginal Financial Officers Association of Alberta, No Limits seeks to accomplish the following goals:

- Connect with Aboriginal populations at various stages of their careers to educate them about the CPA profession and the opportunities it can provide;
- Offer scholarships and awards to Aboriginal Albertans pursuing recognized business and accounting degree programs at Alberta post-secondary institutions; and
- Liaise with Aboriginal centres at Alberta post-secondary institutions to help deliver services for Aboriginal students interested in pursuing business and accounting programs.

Launched in September 2016, No Limits' first fundraising campaign immediately garnered enthusiasm from members of the profession and the larger community. Led by Alex Tutschek FCPA, FCA, former Chair of the Foundation and longtime donor, the Foundation was inundated with support from the CPA community. In only four months, we received almost \$40,000 in donations for the "Alex Tutschek Challenge". With Alex pitching in to match donations up to \$20,000, we raised a whopping \$60,000 to improve accessibility for Aboriginal Albertans interested in pursuing CPA careers.

"The outpouring of support the No Limits initiative received from CPAs all over Alberta speaks to the importance of this cause," says Alex. "Working together for the greater good is what the CPA community is all about and this money will surely help the Foundation reach out to untapped potential in Aboriginal populations."

No Limits has also affected untapped populations within the CPA community. "What impressed us most about the support No Limits has received from CPAs is the fact that this project brought in many first-time donors," Rachel Miller FCPA, FCA, Executive Director of the Foundation says. "There is something about this initiative that has really inspired and motivated members to connect with the Foundation for the first time. That's very exciting for No Limits, and for the Foundation as a whole."



Alex Tutschek FCPA, FCA

"Working together for the greater good is what the CPA community is all about and this money will surely reach out to untapped potential in Aboriginal populations."

Alex Tutschek FCPA, FCA

Generosity knows No Limits

Alex's generous contributions to the No Limits initiative speak to his long term belief in the Foundation's mission and vision: he served on the CPA Education Foundation's Board of Governors for six years, two of which were spent as Chair. "Giving back is a responsibility," he explains, "and being part of a movement that is shaping the future generation of CPAs is a privilege. I sincerely hope that my CPA colleagues continue to support the No Limits initiative because every little bit counts."

In addition to inspiring and spearheading the Alex Tutschek Challenge, Alex has also set up several scholarships through the CPA Education Foundation targeted towards Aboriginal Albertans interested in pursuing business and accounting programs at post-secondary institutions in Alberta:

- Alex Tutschek Awards for Indigenous Student Post-secondary Achievement (\$1,500 each)
- Alex Tutschek Award for Indigenous Student High School Achievement (\$1,500)
- Alex Tutschek Awards for Mature Indigenous Students (\$1,500 each)

The first round of these scholarships were awarded in Spring 2017.

Your donations will help change someone's life. And it's never too late to donate!

For more information, please visit: cpaalberta.ca/Foundation/No-Limits



The CPA Education Foundation is honoured to partner with the Aboriginal Financial Officers Association for the No Limits initiative to inspire future Aboriginal business leaders.

Since 2003, the Aboriginal Financial Officers Association of Alberta's (AFOA Alberta) focus is on the development of management and governance capacity for First Nation and Aboriginal organizations. The association provides professional development and training in finance, accounting, general management and governance to AFOA Alberta members, members of First Nation and Aboriginal organizations and others who work with these communities. The Association helps members to achieve their Certified Aboriginal Financial Manager designation and related accredited programs. The Association brings together professionals from a variety of backgrounds to instruct, coach and mentor members of First Nation and Aboriginal organizations. The organization also, through its CAFM courses develops an understanding of the unique history and culture of First Nation peoples. The organization is not-for-profit. The Association has partnered with post-secondary institutions to deliver CPA preparatory courses to indigenous members of Alberta.

The Association is a registered society under the Society's Act. It is governed by an elected board of directors.

Supplied by the AFOA.

Generosity knows No Limits



Representatives from Crowe Mackay LLP presenting Foundation Executive Director, Rachel Miller, with a generous donation to the No Limits initiative.

(Pictured from left to right: Bruce Picton, CEO of Crowe Mackay LLP; Rachel Miller; Paul Harris, Incorporated Partner; and Matt Gauthier, Senior Manager.)

No Limits Donors

A special thank you to all the donors of the No Limits initiative. You stepped up and made a difference. Thank you for your generosity.

Alex Tutschek Anna Siu Ben Hsu Bert Cook Beverley Foy Beverly Forsyth Brian Rolling Calvin Klontz Casey Charleson Colleen Johansen Crowe Mackay LLP Diana Stevens Donald Quark Doug Wylie Dwaine Grynke Edward Allan Eldon Godfrey Frank Johnson Garry Cook Gary Braun Gerard Luijkx Gordon Turtle Heather Peden Helena Fung Hua Wei Chan Ian McDonald Janice Rennie Javed Sommers Jerome Lee Joanne Belliveau Joe Gagliardi Johannes du Plessis John Musgreave Lara Gaede Michael Burnyeat Monte Tutschek Nathan & Lauren Carlson Nizarali Lallani Peter Kerr Peter Stephen Phoebe Elliot R.A. Appleyard Rachel Miller Rebecca Penner Renate Clements Renee Zheng Robert Prasow Shane Wanotch Sheri Wise Shirley Wong Simon Leung Sonya Von Heyking Steve Allan Susan Campbell Thomas Bell Valerie Burrell Victoria Townson Walter Reimer Susan Rockwood Theresa Acchione

The Foundation would also like to acknowledge the No Limits donors who have chosen to remain anonymous; thank you for your contributions. Every effort has been made to ensure this list of donors is complete and accurate at time of publication. If your name is missing, or you see other errors, please contact the Foundation at cpaef@cpaalberta.ca. This list includes donors up to March 31, 2017.

Support for students & young professionals

Supporting accounting and business education is at the forefront of the Foundation's priorities. We believe today's students are tomorrow's business leaders, and we are committed to helping talented aspiring business professionals reach their goals. "This award has reassured me that I am on the right track, and has solidified my confidence in pursuing a career that will reward me intellectually."



Born and raised in Edmonton, Justin's strong work ethic has served him well. This Edmonton Oilers fan works two part-time jobs in order to pay his way through school. Justin is also a huge fan of the Canadian Rockies and in his limited spare time, he enjoys camping, hiking, mountain biking, and skiing. For Justin, it's extremely encouraging that the CPA Education Foundation and its donors are determined to support and recognize excellence in students. "For over thirty years, the CPA Education Foundation has helped shape future business leaders with education and support, and I feel very humbled for being rewarded and recognized," he says.

Justin is a man with a plan. After finishing his diploma in Business Administration at the JR Shaw School of Business at NAIT, he will continue on to NAIT's BBA degree program, and hopes to complete his degree by April 2018. His fiveyear plan consists of finishing his Business Administration degree at NAIT and then obtaining a training position with an accounting firm. At this point in his career, the options available to him are very exciting: "The CPA designation will open many doors to many different career paths, and the vast variety of these positions excites me," explains Justin. His ultimate goal is to use the skills he will learn to start his own business.

Justin is honoured to be a Young Emerging Professionals Award recipient and plans to put the financial award to good use. His gratitude to the Foundation donors inspires his work ethic: "Thank you very much for donating to the CPA Education Foundation and helping students like myself relieve a portion of our financial burden. I do not take this lightly and will work hard in hopes of being able to return the favour to future students in my position."

The Young Emerging Professionals Award gives \$2,500 annually to two Alberta post-secondary students. In addition to satisfactory academic standing, applicants must also demonstrate the following qualities in their applications: professionalism, integrity, ethics, and leadership. "It is very motivating to know that there is an organization willing to support business and accounting students in our pursuit of success. It makes me realize even more the importance of the profession and education."

AWARD NEW CANADIAN ACHIEVEMENT AWARD

Driven by determination

Award Recipient: Cherry Ann Llandado

Cherry Ann Llandado moved to Canada from the Philippines in 2011. Her parents chose to leave their home and everything they knew behind with the belief that she and her siblings would have a brighter future in Canada. Thanks to her parents' sacrifice, Cherry Ann is driven to pursue a successful and fulfilling career as a CPA.

Cherry Ann completed her Bachelor of Business Administration – Accounting at SAIT while working part-time on weekends. Balancing multiple priorities has always been very important to Cherry Ann: "I believe that we live but once, so be the best for we shall not pass this away again," she explains. "I strive to be the best student, employee, friend, sibling, and daughter as much as I can."

"The support from the Foundation to business and accounting education has a very significant impact to students like me," says Cherry Ann. "The majority of post-secondary students are highly dependent on loans and highly indebted before they even graduate. The financial support somewhat eases our financial burden."

Her passion for numbers coupled with her desire for responsibility and the opportunities for advancement are the three main reasons that Cherry Ann has set the goal of becoming a CPA. "Accounting is a very important function in any organization, especially with the increasing complexity of the business environment," says Cherry Ann. "Accountants turn financial information into strategies that contribute to the longevity of the organization. Thus, managers work closely with them in making important business decisions."

Cherry Ann is extremely thankful and honored to have received the New Canadian Achievement Award in 2016: "I would like to extend my heartfelt gratitude to the generous donors of the CPA Education Foundation," she says. "Your donations go a long way in the pursuit of dreams by striving students like me. Beyond the financial support you provide, you have provided inspiration: the inspiration to continuously further my knowledge and be successful in my career, and someday be able to give back and help students the way you have."

The New Canadian Achievement Award grants \$2,500 annually to an individual who has become a new Canadian or permanent resident within the last five years. This individual must be enrolled in business or commerce at a degree-granting post-secondary institution in Alberta or the CPA Professional Education Program (CPA PEP). This individual must also demonstrate satisfactory achievement in their academic or professional training program.

"Your donations have helped encourage me to work harder and continue to set goals. It has taken a financial stress off of my family and allowed me to motivate and set an example not only for my sister, but also for other Métis women."



An avid basketball fan and player, Harley Russell is no stranger to overcoming challenges. A reoccurring shoulder dislocation issue in both of her arms meant that playing basketball wouldn't be easy. But she didn't give up. She made the senior team in high school was named captain in her grade

nior team in high school, was named captain in her grade 12 year, and is now in her third year of playing on the NAIT Women's Basketball team.

Currently a student in her fourth year of her accounting degree at NAIT, Harley sees a career as a CPA as a natural fit. "I am very analytical and organized. I like to have a balanced life, and have many passions, therefore I believe I should work with my strengths. In addition to this, I am very logical and can think and work outside the box," she says.

As part of her balanced life, Harley actively gives back to the community. She is a member of the City of Champions Lions Club, volunteers her time at the Sacred Heart of First Peoples Parish, and regularly serves food at the Inner City Soup Kitchen. "I've met many interesting and friendly people through my volunteer work, including other volunteers as well as patrons of the church and community," Harley says. "It means so much to see the look on peoples' faces when you show them kindness."

Harley is very grateful for the generous donors of the CPA Education Foundation: "Thank you very much for your support and belief in my abilities. Due to your generous endorsement, I am able to continue my studies as an honors student and continue working towards my goals of completing my degree and building my community."

The Aboriginal Student Business Award grants \$2,500 to an Aboriginal student enrolled in business or commerce at a degree-granting post-secondary institution in Alberta with a minimum 3.0 GPA at the time of application.

Thank you notes



Thanks to generous contributions from donors and CPA Alberta's members, the CPA Education Foundation can continue its proud tradition of awarding scholarships and awards to the best and brightest students. With over \$100,000 in awards distributed annually, these select 2016 scholarship recipients were eager to express their gratitude:



Andrew Min

Young Emerging Professionals Award (High School) I want to personally thank all donors who make generous contributions to the Foundation; investing in students' education helps develop a stronger class of future accountants and business leaders."

The support from the Foundation means that

with good accounting, and the knowledge of accounting begins with a good education.'

they believe that a good business begins



Asia Matycio David Bentley FCPA, FCA and Janet Bentley High School Excellence Award



Jenny Tu Don Wilson CA Memorial Scholarship

Jason Olyan

You have made significant differences in the lives of students like me, who are just starting to get on their feet after graduating university. Thank you so much!"

Victor Dzurko Generations of Excellence Award

Knowing that one day I will be a part of

youth is a great feeling. Giving recognition

an organization that helps our future

to those that excel in their studies is

certainly a source of motivation."



Christina Figueroa Peter Kruczko CPA, CA Award in Memory

of Gordon Woodman FCA The Foundation's support of accounting students shows that there is a strong community within my chosen profession. This assures me that I am not pursuing a CPA designation all by myself."



Daniel Wood

Young Emerging Professionals Award (Post-secondary) My sincere gratitude and admiration goes to the donors of the CPA Education Foundation for seeing the value in assisting up-and-coming CPAs."



Jeromy Deleff David Bentley FCPA, FCA and Janet Bentley Post-secondary Excellence Award



From the bottom of my heart, thank you for your generosity. The leadership and compassion you exhibit through investing in young students makes a positive impact on our world."

Jessie Newton

David Bentley FCPA, FCA and Janet Bentley CPA PEP Excellence Award



I am inspired by and thankful for the people that take the time out of their lives to support programs that have others-to pursue and attain our goals."





Lillian Liu Richard Schulli ca Memorial Scholarship

The Foundation's long-time dedication to business and accounting students is truly incredible. The donors inspire me to continue my commitment to academic excellence, community service, and student leadership."



Katryna Jacklin

Young Emerging Professionals Award (Post-secondary) The support of the CPA Education Foundation gives me confidence to pursue my goal of becoming a CPA while also providing invaluable financial support."



Kylie Montpellier Lorenz Richer Currie LLP Award

'Thank you for this honour. I cannot wait to stand among the Alberta CPAs and maybe one day help someone else who is in my position."



Molly Moore

James C. Miller FCA Bursary in Accounting Thank you, donors, for your generosity and the values you stand for. I believe that my scholarly success is because of the donations you have provided."



Neeraj Kumar

Kenneth Biggs FCA and Leona Biggs Scholarship "It meant a ray of hope to me when I came to know about the scholarships and awards available to me from the CPA Education Foundation. Thank you, donors."



Olivia Georget Aboriginal Student Business Award

'I am so grateful to donors for their generosity. This award will help me in my future education and training. I look forward to joining the CPA profession one day."



Sandra Ramos

Douglas R. Hagerman FCA Entrance Scholarship 'My future career aspirations is to be happy and secure in a stable career path. Thanks to the Foundation's donors, I am one step closer to achieving my dream."



Siyue Pamela Peng David Bentley FCPA, FCA and Janet Bentley Post-secondary Excellence Award "The Foundation encourages learning excellence for bright students by recognizing their excentional

by recognizing their exceptional performance in accounting education and community contribution."



Sydney Eyre

Young Emerging Professionals Award (High School) 'This is a generous donation that helps students like me be able to have the education they deserve and have worked so hard towards in all the years leading up to university."



Tiffany Lee

Young Emerging Professionals Award (High School)

The support that donors have provided to students is a testament to their devotion to the development of strong business and accounting leaders."



Zineb El Filali

James C. Miller FCA Bursary in Accounting 'Thank you, donors, for your commitment to helping the Foundation reach its goals. If it wasn't for your generous donations, my dreams would not be possible."

The Foundation in the community

In February 2017, the CPA Education Foundation sponsored Bowl-a-rama events that took place across the province.

Bowl-a-rama invited aspiring CPAs to connect with local Chartered Professional Accountants while showing off their competitive edge. Students attending the event also had the opportunity to win tuition credit prizes from the Foundation.











The Foundation was proud to participate in Family Day events in both Edmonton and Calgary in May and June 2016 as part of CPA Alberta's inaugural Elevate Week!



Photo booths at the February 2017 CPA Convocation Balls in Calgary and Edmonton were sponsored by the Foundation.





The 2017 Business Challenge was a Foundation-sponsored event that pitted teams from Alberta's post-secondary institutions against one another in a fierce two day case competition. Students brought their A-game in front of a panel of hand-selected CPA judges to win cash prizes and bring glory to their schools.





Panel of volunteer CPA judges.



Students from University of Alberta take home first prize.

CPA EDUCATION FOUNDATION

<u>19</u>



Students from



Mount Royal University take home second prize.

Students from the University of Lethbridge take home third prize.

The 2017 case competition participants.



Support for educators & institutions

Quality education starts in the classroom, which is why the Foundation is deeply invested in supporting the educators and postsecondary institutions responsible for shaping the minds of future CPAs.

Conference for Academics: Fostering Student Learning Excellence

In May of 2016, accounting instructors and academic leaders met in Red Deer for the seventh annual Conference for Academics, "Fostering Student Learning Excellence." This conference provides educators from across Alberta with the opportunity to network and attend sessions relevant to their career, accounting and business education, and the profession.

Without a doubt, the annual Conference for Academics has become an important and much-anticipated event for accounting instructors in Alberta. And the CPA Education Foundation strives to up the ante each year by providing attendees with a conference experience that is engaging, interesting, and connected to the CPA profession.

The evening before the conference, attendees were invited to attend an informal reception to kick-start the conference and relax in the company of fellow colleagues and instructors, members of the CPA Education Foundation Board and staff, and good food.

The next day was a day of learning and exchanging ideas, as conference participants enjoyed a full day's schedule of presentations from speakers representing CPA Canada, CPA Alberta, and the CPA Western School of Business. Keynote speaker, Brian Hunt FCPA, FCA, CEO of the Canadian Public Accountability Board, captured the audience with his presentation on "The Future of Audit". The agenda also included pedagogical sessions from academic experts and researchers. As per tradition, the conference day also included an interactive peer group discussion on topics of interest to accounting educators. Conference attendees were encouraged to meet with colleagues from various post-secondary institutions to share their thoughts and experiences on technology in the classroom, pedagogy, teaching management, teaching tax, preparing students for the CPA program, and accounting research.



Post-secondary representatives from across Alberta networking at the 2016 Conference for Academics.

Every year at the Conference for Academics, the CPA Education Foundation recognizes leading accounting educators from Alberta's post-secondary institutions with Teaching Award prizes. These exceptional instructors, pictured with Foundation representatives, have distinguished themselves in and out of the classroom with their professionalism, commitment to providing great education, and ability to inspire the next generation of CPAs.



HASKAYN

Our vision

The Haskayne School of Business will be an internationally recognized centre of excellence for graduate and undergraduate business education research and community engagement.

We will emphasize those distinct elements that define Calgary and Alberta: ethical leader entrepreneurship and energy.

Donors

We offer our most sincere thanks to all wrons, commitment and generone the Haskayre School of Business. Your vision, commitment and shapes the guality of business education, enables innovative research and shapes the of business leaders. Thank you for your leadership.

The Haskayne School of Business is proud to recognize in perpetuity, inditamily foundations who have given \$25,000 or greater on a cumulative b recognize organizations and companies that have actively given in the pa recognize organizations and companies that have actively given in the pa

\$15 Million and over

Dick" and Lols Haskayne

\$10,000,000 - \$14,999,999

1,000,000 - \$9,999,999

rue con Dy Foundation Poundation electional Accountants of

> Hunter and Family Foundation

> > Anne" McCall

9999

Properties I

.....

ation ar Naxion Inc. Cale Foundation Petro-Canada Progress Energy Canada Ltd eBC Foundation David B. Robson Suncer Energy Foundation Nichest^{11 at} and Renze Timis TransAlla Corporation Jay Westman Alac¹² and Susan Van Westin Chapton and Linda Westin Fi

Englineer Suffixiarie Solutions vester Bank Canada adMKG LJ.P Reposi Oti & Gas Canada in TeansCanada Corporation

Whereas Dyse" The Great-Meet Life Asset Thomas and Jaco Pearson Donald P. Hathlan David P. Hathlan David P. Hathlan Jacon M. Bois Asset M.

Dr. Hussein Warsame CPA, CGA

Funding excellence: the Faculty Recruitment and Retention Grant Program

Quality education provides the ground work to every business professional's path to success. The CPA Education Foundation believes that students equipped with the best education possible will be tomorrow's business leaders; as part of our commitment to supporting business and accounting education in Alberta, the Foundation launched a "Faculty Recruitment and Retention Grant Program" in the Spring of 2016.

The Faculty Recruitment and Retention Grant Program further builds on partnerships between the Foundation and postsecondary institutions across Alberta that supply the majority of entrants into the CPA program. The purpose of this program is to support post-secondary institutions in recruiting and retaining gualified accounting educators by providing grants to business schools. The best and brightest minds deserve the best and brightest instructors, and the intention of the Faculty Recruitment and Retention Grant Program is to help equip post-secondary institutions with the resources to build and maintain thriving faculties of accounting instructors that will shape-and inspire-eager students looking to make their mark on the world

"The accounting profession is the ultimate beneficiary from the CPA Education Foundation's program," says Dr. Hussein Warsame CPA, CGA, Chair of Accounting at the Haskayne of School of Business at the University of Calgary. "When the newest recruits at an organization are well-trained due to quality education, the profession prospers."

For the Haskayne School of Business, earnest enrichment of the business community is an important end goal. "It is our hope that some of our graduates will be the leaders of the accounting profession in the near future," explains Dr. Warsame, "as such, we take pains in producing ethical and entrepreneurial accounting and business graduates."

The Haskayne School of Business is a major supplier of entrants into the CPA program in Alberta and a proud partner to the CPA Education Foundation. The Faculty Recruitment and Retention Grant Program helped them recruit and finance teaching assistants for accounting professors in 2016; however, Dr. Warsame points out the benefits of funding go a long way at the Haskayne School of Business: "Support from the Foundation helped us with curriculum and teaching enhancement; strengthening the relationship and profile of faculty with the business community; raising the profile of the accounting profession with faculty and students; student learning; and hiring qualified accounting professionals to teaching positions," he says.

Professors, too, feel the benefits of a thriving post-secondary environment on an individual level. When students succeed, faculty members not only feel their teaching efforts are worthwhile, but that they are grounded in the post-secondary institution they represent and well-supported by the faculty. Building this sense of pride amongst instructors is a priority at the University of Calgary.

"The strategy that the Haskayne School of Business follows is linked to the strategic plan that our president, Dr. Elizabeth Cannon, has committed to a few years back to becoming one of the top five schools in Canada. We are very close to achieving this vision," Dr. Warsame says.

"Support from the Foundation helped us with curriculum and teaching enhancement; strengthening the relationship and profile of faculty with the business community; raising the profile of the accounting profession with faculty and students; student learning; and hiring qualified accounting professionals to teaching positions."

Student awards

Since its inception, the Foundation has distributed more than 100 awards, bursaries, and scholarships annually to students in high school, the CPA Western School of Business (CPAWSB), successful UFE and CFE writers, new CPAs, and post-secondary institutions in Alberta and Saskatchewan. Visit **www.cpaalberta.ca/Foundation** to view the specific criteria for each award.

University of Alberta awards

Angela Nicoli-Griffiths CPA Memorial Scholarship Chartered Professional Accountants Academic Excellence Scholarship CPA Education Foundation Outstanding Achievement Award in Management Accounting CPA Education Foundation Rick Cormier Memorial Award CPA Education Foundation Scholarship in Accounting CPA Graduating Scholarship in Accounting David Sharpe Memorial Bursaries Dr. Michael Gibbins International Study Award Elvin Christenson FCA Memorial Scholarship in Accounting Harry Schaefer FCA Award in Accounting Ken Kouri FCA and Jennifer Kouri Award in Accounting Ken Lemke Memorial Scholarship Lane Daley Academic Excellence Scholarship in Business Larry Swonek CPA Education Foundation Award Morgan Award in Accounting Peter Kule Academic Excellence Scholarship in Business Richard Haskayne FCA Graduating Award in Finance Robert Card CPA Memorial Scholarship in Accounting The CPA Scholarship in Business The CPA Transfer Scholarship Walter Nobbs FCA Academic Scholarship in Business

University of Calgary awards

Alton Bruce Ross ca Memorial Prize Chartered Professional Accountants Scholarship CPA Education Foundation Management Accounting Scholarships CPA Education Foundation Scholarship in Financial Accounting Eric Connelly FCA Memorial Prize Larry Swonek CPA Education Foundation Award Peter Valentine FCA Graduate Scholarship Richard Haskayne FCA Graduating Scholarship Robert E Waller FCA Bursary in Accounting

University of Lethbridge awards

Chartered Professional Accountants Lethbridge Scholarship Chartered Professional Accountants of Alberta Scholarship CPA Education Foundation Accounting Award CPA Education Foundation Leadership Scholarship Flair Foundation Bursary Mike Shaikh FCA and Linda Shaikh Bursary

Lethbridge College awards

CPA Education Foundation Accounting Scholarship

University of Saskatchewan awards

Harold Milavsky FCA Graduating Award Ken Kouri FCA and Jennifer Kouri Award in Accounting

Mount Royal University awards Harry G. Schaefer FCA Scholarship

Athabasca University awards Lorenz Richer Currie LLP Award

Grande Prairie Regional College awards

Lorenz Richer Currie LLP Award Robert Card ca Memorial Bursary Robert Card ca Memorial Scholarship

Lakeland College awards CPA Education Foundation Scholarship in Accounting

SAIT Polytechnique awards CPA Education Foundation Award

Foundation administered awards

Aboriginal Student Business Award David Bentley FCPA, FCA and Janet Bentley Post-secondary Excellence Award Don Wilson cA Memorial Scholarship Douglas R. Hagerman FCA Entrance Scholarship James C. Miller FCA Bursary in Accounting Kenneth Biggs FCA and Leona Biggs Scholarship New Canadian Achievement Award Peter Kruczko CPA, CA Award in Memory of Gordon Woodman FCA Richard Schulli cA Memorial Scholarship Victor Dzurko Generations of Excellence Award Young Emerging Professionals Award Alex Tutschek Award for Indigenous Student Post-secondary Achievement

CPA PEP Scholarships

New Canadian Achievement Award David Bentley FCPA, FCA and Janet Bentley CPA PEP Excellence award Gordon V Rasmussen ca Memorial Award Jazzit CPA Candidates Recognition Award Michael Lissey ca Memorial Award

Other

Alex Tutschek Award for Mature Indigenous Students

High School awards

Dale Parry ca Memorial Fund David Bentley FCPA, FCA and Janet Bentley High School Excellence Award Young Emerging Professionals Award Alex Tutschek Award for Indigenous Student High School Achievement Don G. Easton Junior Achievement Awards

How the CPA Education Foundation supported business education in 2016/17

\$765,955 Post Secondary grants \$47,400 Post Secondary institutions capital endowment \$104,918 Phd support and Teaching Prizes \$110,178 Student awards, scholarships & bursaries \$34,430 Conference for Academics \$103,442 Case competition \$18,293 Donor recognition and communications \$83,236 No Limits

Total support in 2016/17 \$1,267,852



CPA Education Foundation 1900 TD Tower, 10088 - 102 Avenue Edmonton, AB CANADA T5J 2Z1 cpaalberta.ca/foundation